



Dear Town/ Parish Clerk

Last year we had over 300 participants in South & South East in Bloom dispelling the myth that entering the “Bloom” is considered by many to be all about flowers and hanging baskets, too costly and is not a political priority especially at times of budget cuts.

These entries were made up of schools, towns, villages, parks, churchyards, local community groups and many others. Some of these were established, long running groups and others just starting out.

We are fundamentally about community; community gardening, volunteering and above all local people taking a pride in their community, whether that’s a local business, community group, the local Horticultural Society or the local council wishing to maintain services and improve the quality of life for its residents.

Interested? Why not come along to this year’s seminars on 22nd March Tilgate Park, Crawley, hear about the Campaign and chat to those already involved.

New - Parish in Bloom

This year we are introducing a new, free to enter, Parish in Bloom category. This will be a validation visit rather than a judging for those have not entered before. The assessment will be encouraging rather than judgemental and we hope will be a stepping stone for future entries into the main competition.

For further information about South & South East in Blooms campaigns please visit our web site www.sseib.com, email me at kate@sseib.com or call 020 8662 1021.

Best wishes

Kate Holman

Co- Campaign Manager